

The background of the entire image is a close-up, high-angle view of a ceramic tile floor. The tiles are rectangular and arranged in a staggered, brick-like pattern. The color palette is a mix of dark, muted blues and greys, and earthy, warm browns and tans. The surface of the tiles has a subtle, textured appearance, possibly a matte or slightly distressed finish, with some variations in tone across individual tiles, suggesting a natural or aged aesthetic. The lighting is soft and even, highlighting the texture and the lines between the tiles.

**FIORANESE**  
CERAMICA

**Urban  
avenue**

# URBAN\_AVENUE

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## \_dark copper

7,5x40,8 - 3"x16"  
Naturale - *Matte*

\_graffiti  
7,5x40,8 - 3"x16"  
Naturale - *Matte*





**\_dark copper**

20,4x40,8 - 8"x16"  
Naturale - *Matte*



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## **\_dark copper**

20,4x40,8 - 8"x16"  
Naturale - *Matte*



## \_off white

7,5x40,8 - 3"x16"  
20,4x40,8 - 8"x16"  
Naturale - Matte



\_graffiti  
20,4x40,8 - 8"x16"  
Naturale - Matte



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## **\_off white**

7,5x40,8 - 3"x16"  
20,4x40,8 - 8"x16"  
Naturale - *Matte*



**\_full grey**

20,4x40,8 - 8"x16"  
Naturale - *Matte*

*\_graffiti*  
20,4x40,8 - 8"x16"  
Naturale - *Matte*





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## **\_full grey**

20,4x40,8 - 8"x16"  
Naturale - *Matte*



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## \_shaded beige

20,4x40,8 - 8"x16"  
Naturale - *Matte*

\_graffiti  
20,4x40,8 - 8"x16"  
Naturale - *Matte*





7890  
32567890

105  
111

**\_dark copper**  
**\_off white**

20.4x40.8 - 8"x16"  
Naturale - *Matte*

*\_graffiti*  
20.4x40.8 - 8"x16"  
Naturale - *Matte*



# URBAN\_AVENUE

\_gres porcellanato  
**body-color**

**\_off white**



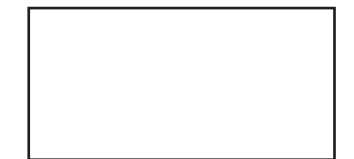
**\_shaded beige**



**\_full grey**



**\_dark copper**



20,4x40,8 - 8"x16"  
Naturale - *Matte*

**\_off white**



**\_shaded beige**



**\_full grey**



**\_dark copper**



7,5x40,8 - 3"x16"  
Naturale - *Matte*

\_off white



\_shaded beige



\_full grey



\_dark copper



\_graffiti 20,4x40,8

\_off white



\_shaded beige



\_full grey



\_dark copper





\_graffiti 7,5x40,8

## \_confezionamento

### \_packaging



Formato Size Format Format Формат	Codice Code Artikelnummer Code Code Код	Articolo Item Artikel Article Товар	Scatole			Pallet			SPESSORE Thickness Stärke Epaisseur Толщина
			PZ/SC Pcs/Box Stck/Ktn Pcs/Boîte Шт/кор	MQ/SC Sqm/Box Qm/Ktn M²/Boîte Кв.м/кор	KG/SC Kg/Box Kg/Ktn Kg/Boîte Кг/Кор	COLLI Boxes Kartons Boîtes Коробки	MQ Sqm Qm M² Кв.М	KG Kg Kg Kg Кг	

#### NATURALE - MATTE - MATT - МАТТ - НАТУРАЛЬНЫЙ

 20,4x40,8 - 8"x16"	<b>UA241</b> <b>UA242</b> <b>UA243</b> <b>UA247</b>	Off White Shaded Beige Full Grey Dark Copper	9	0,7488	14,04	72	53,9136	1021	9,5 mm
 7,5x40,8 - 3"x16"	<b>UA741</b> <b>UA742</b> <b>UA743</b> <b>UA747</b>	Off White Shaded Beige Full Grey Dark Copper	32	0,9792	19,2	56	54,8352	1085	9,5 mm

#### DECORI - DECORS - DEKORE - DECORS - ДЕКОРЫ

#### NATURALE - MATTE - MATT - МАТТ - НАТУРАЛЬНЫЙ

 20,4x40,8 - 8"x16" <b>GRAFFITI *</b> <b>14 soggetti assortiti</b>	<b>UA241D</b> <b>UA242D</b> <b>UA243D</b> <b>UA247D</b>	Off White Shaded Beige Full Grey Dark Copper	9	0,7488	14,04	72	53,9136	1021	9,5 mm
 7,5x40,8 - 3"x16" <b>GRAFFITI *</b> <b>32 soggetti assortiti</b>	<b>UA741D</b> <b>UA742D</b> <b>UA743D</b> <b>UA747D</b>	Off White Shaded Beige Full Grey Dark Copper	32	0,9792	19,2	56	54,8352	1085	9,5 mm

\* Non è garantito un numero minimo di soggetti differenti all'interno di una scatola.

Minimum number of assorted patterns in each box not guaranteed.

Eine Mindestanzahl von unterschiedlichen Subjekten in einer Schachtel kann nicht garantiert werden.

Une quantité minimum de sujets différents dans une même boîte ne peut être garantie.

В упаковке не гарантировано минимальное количество различных сюжетов.









# URBAN\_AVENUE

## \_informazioni tecniche

### *\_technical informations*

 **V4**    **R10**    **BCRA**    **PEI 4**    **DCOF**  
Dry: > 0,40    Wet: > 0,40    Wet: 0,65

#### EN 14411:2012 Annex C Group BIa GL

- |  |   |
|--|---|
|  <b>Pavimento</b><br>Floor coverings - Bodenbeläge<br>Sol - Напольная                              |  <b>Traffico leggero</b><br>Light traffic areas - Geringe Begehungsfrequenz<br>Zones à trafic léger - Область с низким трафиком   |
|  <b>Rivestimento</b><br>Wall coverings - Wandbeläge<br>Faïence - Настенная                        |  <b>Traffico pesante (Off White - Shaded Beige)</b><br>Heavy traffic areas - Starke Begehungsfrequenz<br>Zones à trafic intense - Область с высоким трафиком   |
|  <b>Residenziale</b><br>Residential areas - Wohngebiete<br>Zones résidentielles - Жилые помещения |  <b>Zone limitrofe a piscina</b><br>Swimming pool areas - Schwimmbadbereich<br>Abords de piscines - Бассейны   |
|  <b>Esterno</b><br>Outdoor areas - Außenbereiche<br>Espaces extérieurs - Внешние помещения        |  <b>Rivestimenti esterni / Pareti ventilate</b><br>External cladding / Ventilated facade - Außenverkleidung / Hinterlüftete Fassaden<br>Murs extérieurs / Façades ventilées - Внешняя оболочка / Вентилируемые Стены |

**FIO.eco**  
RECYCLING

**Elevato contenuto di materiale riciclato**  
High content of recycled material  
Hoher Anteil an Recycelten Rohstoffen  
Haute teneur en matériaux recyclés  
Высокое содержание переработанных материалов

**DIGITAL**  
HD 3D

**Fino a 100 grafiche differenti**  
Up to 100 different graphics  
Jusqu'à 100 graphiques différentes  
Bis zu 100 verschiedene Grafiken  
До 100 различных графических



**Materiale ottenuto anche con il recupero delle acque e dei materiali di scarto del ciclo produttivo.**  
Product obtained also through the recovery of water and waste from the production cycle.  
Produkttypologien die unter anderem durch die Wiedergewinnung von Abwässern und Ausschussmaterial des Produktionszyklus erhalten werden.  
Produit fabriqué aussi avec les eaux recyclées et les rebuts du cycle de production.  
Изделие полученных при оборотном использовании воды и отбракованных в процессе производственного цикла материалов.

  
Ceramics of Italy

41042 Fiorano Modenese (MO) Italy  
Via Cameazzo, 25 - Tel. (+39) 0536.99.35.11  
Fax Italia 0536.99.35.56 - Fax Export (+39) 0536.83.26.11  
Ragione Sociale: COEM S.p.A.  
Sede Legale: 41042 Fiorano Modenese (MO) Italy - Via Cameazzo, 25.

**FIORANESE**  
CERAMICA

[www.fioranese.it](http://www.fioranese.it) - [info@fioranese.it](mailto:info@fioranese.it)